

## **Shirley Ben-Dak, Senior Advisor (SWAN Forum)**

Shirley Ben-Dak serves as the SWAN Forum's Senior Advisor. Since 2016, she has helped lead innovation and strategic activities, supporting the organisation's regional and global expansion. She has developed five-year strategic plans, established new smart water frameworks, curated unique workshops and programming elements, led global innovation sessions, and managed strategic research projects. A certified PMP, she serves as the CEO and Founder of Bird Eye Consulting, an impact-driven project management firm working with public, private and non-profit clients across water, smart cities, digital transformation, and sustainability. Prior to SWAN, Shirley completed an MSc. in Sustainability Management from Columbia University focused on water resource management & sustainable cities.