

**Rachel Shaul**  
**Global Business and Social Impact Executive**

Rachel is a senior executive with extensive experience leading global business, social, and sustainable development initiatives. Promoting social change through agricultural innovation across Africa and Asia, Rachel has a proven track record building strategic partnerships with governmental, philanthropic, and private sector leaders. Rachel currently serves as Senior Program Director, Women's Economic Empowerment and Food Security at JDC International. In this capacity, she heads groundbreaking programs that provide entrepreneurs and farmers with the tools to build their businesses and improve their livelihoods in a sustainable way, while delivering a host of economic, environmental, and social benefits.

Prior to joining JDC, Rachel served eight years as Head of Global Marketing and External Affairs at Netafim, Israel's largest ag-tech company, CEO of NGO Presentense, Director of Development and International Relations at The Israel Museum, Jerusalem, and Director of Advertising and Brand Management at Converse Technology.

Rachel holds an MA in Communications from The Hebrew University in Jerusalem and an MA in Science & Technology Studies from Bar-Ilan University, where she examined the use of agricultural technology by rural women in India.