

## **C.V. Oded Distel**

### CO-CHAIR WATEC 2024

10<sup>th</sup> International Water Conference and Exhibition. Jerusalem 16-19.9.24

### CEO Tal-Ya Agricultural Solutions.

Tal-Ya is teaming up with mother nature to create an ideal microclimate to the roots of young trees and vegetables plants. The technology is simple and brilliant at the same time. It touches on the major challenges of modern agriculture and forestry in a very elegant way. In addition, farmers are not required to change their protocol nor to take heavy financial obligations.

Oded is taking a small and promising company to fulfill its true potential and improve agricultural globally.

### VP Biz Dev H2OLL

In addition, Oded is a co-founder in H2OLL. This innovative Start-Up is producing drinking water from air in extra dry regions. The company is using absorption technology that was developed in the Technion in Haifa and is different than the conventional direct cooling method. This allows the company to operate in much harsher conditions. A prototype is already producing 200 Liters of top quality drinking water per day, and a full scale system producing 1000 Liters a day will be ready in the Negev desert in June 2024.

### Ministry of Economy 1995-2019

Oded Distel was the Founder and Director of "Israel NewTech" - Israel's world-renowned National Energy & Water Program at the Ministry of Economy. The pioneering program has spearheaded Israel's water and energy eco-system. "Israel NewTech" brought all stakeholders – start-ups, entrepreneurs, companies, multinationals, academia, regulators, policy makers and investors - to cooperate and build smart solutions to global challenges.

Israel NewTech is recognized as a successful case study of an innovative and effective way government can be involved in fostering an ecosystem.

Oded played a pivotal role initiating and leading the program, and he is recognized both in Israel and internationally as the leading expert on Israel's water sector.

Oded was selected to the list of the 100 most influential people in the Israeli hi-tech arena, by the prestigious "Geek Time" website.

Prior, Oded was the Director of the Investment Promotion Center (IPC) "Invest in Israel". The IPC serves as the marketing agency for foreign investments in Israel.

Prior, Oded served as the Israeli Commercial Attache in Greece.

Oded holds a B.A. in business administration and an M.B.A. both from the School of Business Administration in Tel Aviv.