

**Philippe Brami**  
**CEO**  
**Schneider Electric**  
**Israel**

Philippe Brami is acting as CEO of Schneider Electric Israel from 2006. His work at Schneider Electric began in 1991 as Marketing Manager of Telisco company, (Telemecanique representative in Israel). With the purchase of Somet Representatives in 1999 and Merge Merlin-Gerin representative into Schneider Electric, Brami was appointed as Director of Sales and Marketing of the subsidiary.

Mr. Brami holds BSc degree in Mechanical Engineering from the Technion, a deep knowledge of Israel's electricity market and extensive experience in managing sales and marketing.