

Oded Distel is the Director of the Investment Promotion Center of the Israeli Ministry of Industry, Trade and Labor. The Investment Promotion Center serves as the marketing agency for foreign investments in Israel and as the focal point for foreign based companies and individuals who are interested in investigating direct investment and joint venture opportunities in Israel.

In addition to his role on the IPC, Oded is the head of Israel NewTech Program - the National Water and Renewable Energy Program. The program promotes Israel's water and renewable energy technologies in the local and global markets by supporting R&D, participating in various events and creating marketing tools for the benefit of the entire Cleantech sector. Israel NewTech is led by the Ministry of Industry, Trade, and Labor in cooperation with more than ten government ministries and agencies.

Prior to his current positions, Oded was the Israeli Commercial Attaché in Greece where he formed and implemented the Israeli foreign business policy as well assisted Israeli companies in developing their business in the Greek market. One of his major achievements were the initiation of contracts and business cooperation of over 200 million Euros for Israeli companies with relation to Athens 2004 Olympic Games

Oded holds a B.A in business administration and an MBA, both from the School of Business Administration in Tel Aviv.

