

<p align="center">WATEC 2015 – AGAM – IUVA International Conference Critical Issues in Water Policy and Technology in the 21st Century Pre-WATEC Conference October 12th 2015, Tel Aviv Convention Center, Tel Aviv</p>			
8:00 – 9:00	Registration – Breakfast – Networking		
9:00 – 10:30	<p align="center"><u>Opening Session:</u> Chair Avraham Israeli, President of the Israel Water Association <u>Greetings:</u> Mr. Lars Faaborg-Andersen, Head of Delegation of the European Union to Israel; Dr. Yuval Steinitz, Minister of Infrastructure, Energy and Water, invited <u>Keynote:</u> The 21st Century Water Challenge - Dr. Jim Walker, Princeton Energy and Water Group, USA <u>Keynote:</u> UV Technology Going Forward: a Glimpse into the Future - Prof. Karl Linden, President of IUVA, University of Colorado at Boulder, USA</p>		
10:30 – 11:00	Coffee Break		
11:00 – 16:30	Three Conferences under One Roof*		
	UV Today: Innovative Solutions MidEast Conference on Ultraviolet Technologies Innovations in UV Disinfection	Transboundary Water Management: Problems, Solutions, Case Studies	International Standardization and Regulation: a Means to Advance Water Issues
Session 1 11:00 – 12:30	UV Research Inspires Innovation Chair: Dr. Hadas Mamane, Tel Aviv University	Middle East and Global Challenges Chair: Dr. Clive Lipchin, Director, Center for Transboundary Water Management, Arava Institute	Advancing Export of Sustainable Water Technologies through Standardization Chair: Helen Atarot, Director, Standardization Division, SII
	<p>A Molecular Method for Testing the Effectiveness of UV Systems On-Site Ms. Limor Nizri, Mekorot Israel National Water Company</p> <p>Studying the Mechanisms of UV Based Water Disinfection – From the Inside Dr. Yoram Gerchman, Dept. of Biology & Environment, University of Haifa and Oranim College, Israel</p> <p>Removal of Micropollutants from Greywater using V-UV&UV-C; Triclosan as Model Compound Mr. Yuval Alfiya, Faculty of Civil & Environmental Engineering, Technion, Israel</p>	<p>The Colorado River and US-Mexico Conflicts Prof. Sharon Megdal, Director, Water Resources Research Center (WRRRC) University of Arizona</p> <p>The Case for California-Israel Cooperation Nissim Ezekiel, Princeton Energy Group, USA (TBD)</p> <p>Uzbekistan Central Asia Water Conflict Prof. Viktor Dukhovny, SIC-ICWC, Central Asia</p> <p>Transboundary Water Issues in India Dr. Roshni Udyavar, Institute of Environmental Architecture, Mumbai</p>	<p>Using Standardization to Promote Export of Innovative Water Technologies Oded Distel, Head of Israel NewTech</p> <p>The Benefits of Standards for the Israeli Water Sector and Global Sustainability: a Strategic Approach Dr. Daniele Gerundino, Head of ISO Research</p> <p>Standardization: Industry and Sustainability Nati Barak, Chief Sustainability Officer, Netafim</p>
12:30 – 12:45	Coffee Break		
Session 2 12:45 – 14:15	Innovation in Implementing UV Chair: Ms. Phyllis Posy , Vice President, Strategic and Regulatory Affairs, Atlantium Technologies	Panel Discussion I: Resolving Middle East Water Issues: Israel-Jordan and the Palestinian Authority Chair: Mr. Monther Hind, Director, Palestinian Wastewater Engineering Group	Regulation: Supporting Efficient Water Supply and Preventing Water Scarcity Chair: Eng. Yaron Ben-Ari, Head of International Water Standardization, SII
	<p>Pretreatment Systems for RO Feed Water: Integrating Electrolysis and UV Radiation Mr. Shlomo Sackstein, COO Biopharmax</p> <p>Using UV Advanced Oxidation Process for TCE Reduction – Case Study Mr. Micha Eshchar, water consultant</p> <p>Combined Constructed Wetland – UV Systems for Local Small-Scale Wastewater Treatment Eng. Samer Kalbouneh, Biodiversity & Environmental Research Center (BERC), Til, PA</p>	<p><u>Panelists:</u> Panelist from Jordan TBD</p> <p>Monther Hind, Palestinian Authority</p> <p>Oded Fixler, Israel Water Authority</p> <p>Chris Breeds, Subterra, USA</p>	<p>Using Regulation & Standardization to Promote the Use of Grey Water Mike Adel, SII</p> <p>Standardization and Regulation as a Means to Reduce Water Scarcity and Advance Efficient Use of Water Dr. Helena Alegre, Chair of the Strategic Asset Management Specialist Group – International Water Association</p> <p>Using Standardization to Promote Water-Related Industry Alexander Danilenko, Sr. Water and Sanitation Specialist, Water & Sanitation Program, The World Bank</p>
14:15 – 15:00	Lunch Break		
Session 3 15:00 – 16:30	What's the Future of UV Innovation Chair: Prof. Karl Linden	Panel Discussion II: Resolving Middle East Water Issues: Israel-Jordan and the Palestinian Authority Chair: TBD	Panel Discussion: Drip Irrigation Chair: TBD
	<p>"A Tale of Two Countries": Conundrums in Using Innovative UV Technology to Address Municipal Water Issues Mr. Ytzhak Rozenberg, VP R&D, Atlantium Technologies Ltd.</p> <p>Panel Discussion: the Legal Situation; the Importance of Preparing Guidelines for UV Disinfection (Drinking Water & Wastewater); and Structure and Early Implementation Guidance in Israel <u>Panelists:</u> Representatives from Israel Ministry of Health</p> <p>Concluding Remarks: UV Innovation Challenges & Horizon Prof. Karl Linden</p>	<p><u>Panelists:</u> Naser Tahboub, Union for the Mediterranean – EU</p> <p>Prof. Eilon Adar, Ben Gurion University</p> <p>Ram Aviram, BIT Consultancy, Tel Aviv</p>	<p><u>Panelists:</u> Members of IWA and drip irrigation stakeholders</p>
16:30 – 17:30	Cocktail party and 1:1 meetings		
<p>* One fee of \$118 / NIS440 gives you entrance to any conference (as well as the option to cross over into other conference sessions). Discount for IWA and IUVA members: \$110 /NIS410 .</p>			