



ISRAEL EXPORT INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration



Israeli Innovative Water Technologies for China Market

September 12th 2017, 14:45-17:10 | Pavilion 1 Hall C4-C5 | TLV Convention Center

The state of Israel is one of the first and fewest countries to successfully overcome its limitation in water resources. This was accomplished through education, intelligent water management and first and foremost implementation of innovative technologies. All indicators are pointing towards a real need to turn the water management trends very vigorously, so that the environmental and social aspects of water protection are revitalized and towards the need to adapt technology to everything.

Seminar Agenda

- | | |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14:45 – 15:00 | Registration & Networking |
| 15:00 – 15:15 | <p>Welcome and Opening Remarks</p> <p>Mr. Shay Rinsky, Director General, Ministry of Economy and Industry, Israel
 Mr. Tian Xuebin, Vice Minister of Water Resources
 Mr. Zhan Yongxin, China Ambassador to Israel</p> |
| 15:15-15:40 | <p>Israel Water Technology Industry – Market Overview</p> <p>Ms. Zhang Xinbei, Water Sector Director, Israel Economic Mission to Beijing</p> |
| 15:40-16:10 | <p>How Innovations in Wastewater Treatment Are Turning Waste into Revenue</p> <p>Dr. Li Haisong, Founder and CEO of Zhihe Environmental Science and Technology Limited
 Mr. Eytan Levy, Co-Founder and Innovation Advisor, Fluence Corporation Ltd.</p> |
| 16:10-16:30 | <p>Smart Water: A Key Building Block of the Smart City of the Future</p> <p>Mr. Mordecai Feldman, Expert Task Leader on Water Loss at ISO</p> |
| 16:30 -17:00 | <p>China & Israel – Advance Water Collaboration</p> <p><u>Moderator:</u> Mr. Yariv Becher, Head of China Department, Foreign Trade Administration, Ministry of Economy and Industry</p> <p>Mr. Nissan Barkat, CEO of Arad China
 Mr. Oren Blonder, CEO of Blue I Water Technologies Vice GM of Power China
 Mr. Eyal Artzy, Vice president of business development, Aqwise
 Mr. Wang Minhao, Deputy President of Power Construction Corporation of China
 Mr. Kou Riming, Senior Managing Director of U.S.-China Green Fund</p> |
| 17:00-17:10 | <p>Closing Remarks</p> <p>Mr. Yariv Becher, Head of China Department, Foreign Trade Administration, Ministry of Economy and Industry</p> |



ISRAEL EXPORT INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration



Entrance is Free for Watec Exhibition Visitors!

Number of seats is limited.

For registration please contact:

Ester Elias: Ester.Elias@economy.gov.il

**The Seminar will be held in English & Chinese with simultaneous translation.
Headphones will be provided upon presentation of passport/driver license**