

Keith Hays bio

Keith Hays is a seasoned market insight professional with 18 years' experience in the telecoms, energy, and water sectors. As Co-founder and Vice President of Bluefield Research, Keith heads the Barcelona office and leads global research initiatives related to Public-Private Partnerships, Smart Water, and Municipal Infrastructure specializing in Europe, Latin America, and Asia Pacific. Prior to joining Bluefield, Keith built market insight services for IHS Markit, Emerging Energy Research, and Pyramid Research that provided strategy guidance to infrastructure investors, global energy companies, utilities, equipment manufacturers, and service providers. He holds a BA from Columbia University and an MBA from IESE Business School of Spain.