

Amir Peleg

TaKaDu Ltd., Founder & CEO

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SWAN, Smart Water Networks Forum, Chairman

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Amir is the Founder and CEO of [TaKaDu](http://www.takadu.com), a leader in **Integrated Event Management solutions** for the water industry. TaKaDu provides water utilities with an **IoT cloud-based solution** for managing the life-cycle of all network issues, changing the way they work to provide operational benefits and strategic insights. The TaKaDu solution is deployed in leading water utilities worldwide (Australia, Europe, Israel and South America).

TaKaDu was honored as a Technology Pioneer by the **World Economic Forum** of Davos, and featured as a **Harvard Business School** case study. In addition, Amir is the Chairman of [SWAN](http://www.swan-forum.com), the Smart Water Networks Forum, a global industry organization bringing together stakeholders in the smart water space.

A serial entrepreneur, Amir founded YaData in 2005, serving as CEO until the company's acquisition by Microsoft in 2008. In 1999, he founded Cash-U (later named Unipier).

Amir holds a B.Sc. in Mathematics, Physics, and Computer Science from the Hebrew University of Jerusalem and an MBA from **INSEAD**, Fontainebleau, France.